

25 January 2024

Announcement of the EFCA Future Leaders' Competition 2024

Dear Directors and Secretaries-General,
Dear Future Leaders,

We are delighted to announce the launch of the fifteenth edition of the EFCA Future Leaders' competition!

This annual event is open to all professionals aged 35 and under, who are working for member firms of each national association. The aim of the competition is to highlight the talent of Europe's next generation of leaders in our sector, and to demonstrate the diversity and attractiveness of pursuing a career in our sector.

With this competition, Member Associations are granted the unique opportunity to directly reach these future industry leaders and make fully visible the best talents of their respective countries. Together, we increase the visibility of our strong and growing EFCA network within our sector and beyond!

This year's competition is special as we have made some changes to the Competition. The spotlight is on the Future Leader! With the introduction of new submission processes, and five new excellence categories, we want to highlight the role of the Future Leaders within a project. The EFCA Future Leaders' Competition 2024 is set to be more modern, more accessible, and more diverse.

For the first time ever, entries can be submitted in a free form, including, but not limited to pdf, video, ppt, and prezi. Creativity is encouraged and rewarded, as we have introduced a new excellence category specifically recognising the quality of the submission presentation.

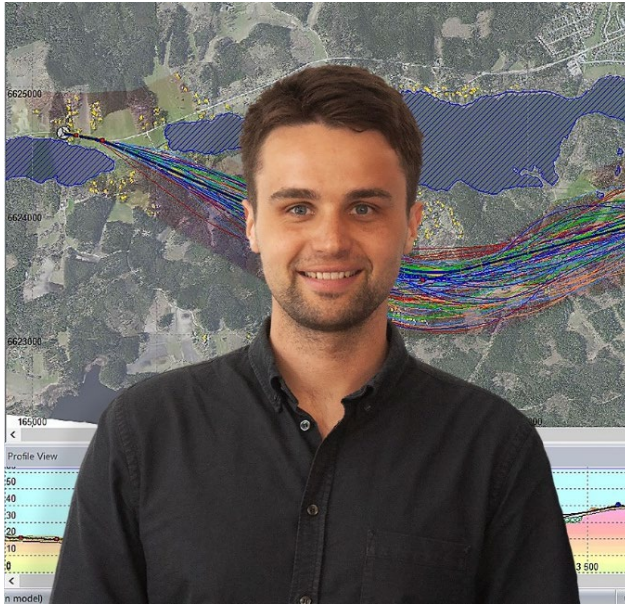
The other new excellence categories are:

- Engineering,
- Digital & New Technologies,
- Impact on Climate & Biodiversity,
- Contribution to Society.

In our sector, professionals require an increasingly large set of skills to master the expectations that society places on them. With the introduction of these new excellence categories, we hope to mirror these diverse skills. In the end, the overall winner of the EFCA

Future Leaders Competition 2024 will be determined by summing up all entries across the excellence categories (Engineering, Digital & New Technologies, Impact on Climate & Biodiversity, Contribution to Society) for the EFCA Grand Prix.

Meet the winner of the EFCA Future Leaders' Competition 2023



Anders, 31, is the Key Account Manager at Trimble Inc. He has played a crucial role in bridging the gap between the digital and physical realms. His project focused on integrating Augmented Reality (AR) into construction projects, enabling precise 3D model visualisation, customised displays, and access to object attributes for inspections. With incredible drive, he acquired and shared AR knowledge through presentations, articles, and collaboration with industry-leading engineers. The project aimed to maximise value for AR stakeholders in construction. Anders facilitated communication between engineers, product management, and

developers, ensuring software innovation addressed industry challenges. He expanded AR implementation in Europe to the great satisfaction of major consulting engineering companies in Norway. Anders is widely recognised as Trimble's leading AR expert in Europe, acting as a crucial link between field engineers and software developers, prioritising beneficial feature development.

How do the Member Associations (MAs) participate?

The MAs promote the competition to their member firms, collect the entries, ensure that the submissions are complete, and then forward them to the EFCA secretariat by 31 March 2024.

Each MA may nominate up to **5** candidates.

How do the Future Leaders (FLs) participate?

The FLs prepare their submission according to the competition rules below and submit their application to their national association by a given deadline (in advance of the EFCA deadline).

Conditions for nomination

1. Age limit: 35 years,
2. Working for EFCA member firms or physical person that is part of an EFCA Member Association,
3. The submitted project must have been completed while the individual worked for an EFCA member firm or a physical person that is part of an EFCA Member Association.

How to apply

In order to be eligible for the EFCA Future Leaders' Competition, candidates must submit:

1. Their project presentation,
2. A statement of their Director/Supervisor.

Project Presentation:

Candidates have the freedom to select their preferred mode of project presentation, encompassing options such as PDF, video, PowerPoint (PPT), or Prezi. To ensure a high level of comparability and fairness in the evaluation process, it is requested that the jury's review of each submission does not exceed a maximum of 5 minutes. This guideline ensures that submitted videos should not surpass the 5-minute mark, and presentations should be designed to be reviewed within the same time frame.

Statement of Director/Supervisor:

In conjunction with the project presentation, a statement from the director/supervisor is required. This statement should confirm the following:

- a. The submission accurately reflects the role of the Future Leader (FL) in the project.
- b. The materials used in the project are permissible.
- c. The submitted project is authorised for use.
- d. The documents submitted were prepared by the Future Leader.

All materials must be in English or accompanied by an English translation.

The MA will send the entry/entries to the EFCA secretariat by electronic means to the following address: fl@efca.be. It is **strongly recommended** that this is done using a system such as WeTransfer or Dropbox. The preferred format for filenames is **Country - Family Name - First Name**.

EFCA will e-mail a return receipt to the Member Association. If you do not receive one, please contact the secretariat without delay.

What are the evaluation rules and criteria?

The focus of the EFCA Future Leaders' Competition lies on the contribution of the candidate to the project, rather than the project itself.

Therefore, the jury, composed of members from the EFCA Board of Directors, the previous competition winner, and the EFCA Future Leaders Steering Committee, will make their decision based on the following 5 Excellence Categories:

1. Quality of Submission Presentation: Focus on the overall presentation quality, including design and creativity, of the submitted entry.
2. Engineering: Emphasis on the engineering elements within the submitted entry, such as scientific rigor and innovation.
3. Digital & New Technologies: Emphasis on the application and integration of digital technologies in the project.
4. Impact on Climate & Biodiversity: Emphasis on the project's positive contributions to environmental aspects, including climate and biodiversity.
5. Contribution to Society: Emphasis on the project's contributions to the engineering community and its broader impact on society.

The jury will aggregate points for each individual category to determine the winners. To identify the overall champion of the EFCA Future Leaders' Competition, the jury will combine entries across all categories (excluding the quality of submission presentation) to award the Grand Prix.



Yours sincerely,
Inés Ferguson
EFCA President

EFCA Future Leader's group

The FL group is supported by the EFCA Board of Directors, and we encourage you to link your national FL movement to the European network. The EFCA group can also provide support and advice in establishing a national FL group. For further details, please contact fl@efca.be, check the [Future Leader section](#) of the website and join the "Future Leaders within EFCA" group on [LinkedIn](#).